

# MAJKEN BULLARD

Graphic Designer

(469) 682-6215 • majken.bullard@gmail.com • www.majkenb.design

**ABOUT  
MAJKEN**  
(my-ken)

Majken has been inspiring students and parents with her designs for educational companies and non-profits for over three years. She creates precise layouts and engaging illustrations in Adobe Illustrator, Photoshop, and InDesign to connect with the audience. With her knowledge of HTML and CSS, she can seamlessly transition these concepts to the digital world.

## SKILLS

Adobe Illustrator	InDesign
After Effects	Photoshop
Google Suite	Premiere Pro
HTML & CSS	Video Production
Illustration	Voice-over Acting

## WORK

### 2020-2022

Teachers' Curriculum Institute (TCI)  
Mountain View, CA

### CONTENT ASSISTANT

- Format text for student journals, textbooks, and handouts
- Create illustrations and prepare photos based on product designer specifications to build engaging lessons while following style guidelines in a fast-paced environment
- Use HTML and CSS to create online interactive content

### 2017-2019

Majken Bullard Design  
San Jose, CA

### INDEPENDENT GRAPHIC DESIGNER

- Designed collateral for the Burlingame Community for Education Foundation (BCE) for fundraising efforts, including their 2020 and 2021 Annual Reports
- Provided skilled illustration and creative book design for the *The Crane Princess*, which was able to raise \$3,000 in 3 months through a successful kickstarter campaign
- Created a logo and website for South City Pediatric Dentistry to maximize usability and implement a visual strategy to attract and retain clients

### 2018-2019

College of San Mateo  
Marketing Department  
San Mateo, CA

### GRAPHICS ASSISTANT

- Provided a broad range of creative and informative assets for various departments, including brochures and flyers
- Pivoted quickly based on changing needs, working on as many as 10 projects at once
- Produced pixel-perfect collateral for web and print use

## EDUCATION

### 2019-2022

San José State University  
San José, CA

### BACHELOR OF ARTS

Design Studies: Graphic Design, *President's List*

### 2017-2019

College of San Mateo  
San Mateo, CA

### ASSOCIATE OF ARTS

Graphic Design, *Dean's List*